The Doctoral Program in Educational Leadership presents

**Business Employers’ Perceptions of the Quality of For-Profit Higher Education and the Employability of For-Profit Higher Education Baccalaureate Business Graduates**

Tuesday, April 11, 2017
3:30 p.m. - 5:00 p.m.
Esphyr Slobodkina Urquhart Reading Room

Dissertation defense by
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This purpose of this study was to explore business employers’ perceptions of the quality of for-profit higher education (FPHE) and the employability of FPHE baccalaureate business graduates. There is a lack of understanding of employers’ perceptions of the quality of FPHE and the employability of recent FPHE baccalaureate business graduates. Employers play a crucial role in determining the returns of formal education, yet little is known about how employers perceive the quality of recent FPHE baccalaureate business graduates. To address this research gap, an embedded single-case study design was employed for this study. The case chosen for this study was the business industry in greater Washington, DC, and business employers with hiring responsibilities constituted embedded units within the case. This study is beneficial to prospective FPHE students, FPHE administrators, business employers, and higher education professionals and scholars.

Matthew R. Hodgman is a faculty member in the General Education Department at Goodwin College. Prior to Goodwin, he served as a vocational counselor for Project DELTA at West Virginia University. Mr. Hodgman has also served as adjunct professor of general education at Westwood College. Mr. Hodgman holds a Bachelor’s degree from George Washington University and graduate degrees from Georgetown University, Johns Hopkins University, West Virginia University, and the University of Pennsylvania.