The purpose of this study was to explore business employers’ perceptions of the quality of for-profit higher education (FPHE) and the employability of FPHE baccalaureate business graduates. There is a lack of understanding of employers’ perceptions of the quality of FPHE and the employability of recent FPHE baccalaureate business graduates. Employers play a crucial role in determining the returns of formal education, yet little is known about how employers perceive the quality of recent FPHE baccalaureate business graduates. To address this research gap, an embedded single-case study design was employed for this study. The case chosen for this study was the business industry in greater Washington, DC, and business employers with hiring responsibilities constituted embedded units within the case. This study is beneficial to prospective FPHE students, FPHE administrators, business employers, and higher education professionals and scholars.

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